

CITYPOINT DIRECT PORTFOLIO

Our Citypoint Direct Portfolio offering is part of our bespoke discretionary service range and ideal for financial advisers who wish to delegate the responsibility of the day-to-day management of their clients' investments to a professional Investment Manager. This service is aimed at portfolios starting at £400,000 and above. As well as using collective investments, the majority of the portfolio will be invested in direct equities. This utilises our 80+ in house research analysts plus extensive research sources available. One of the key aspects of investing with us is the personal nature of our discretionary services and therefore we would look to have further conversations with you and the client prior to investing, using this as a basis for discussion. The asset allocation outlined reflect our current views on the market and are not static; instead we would anticipate this evolving over time in line with our views as active managers of your investments.

MANDATE

Our Conservative mandate looks to provide moderate growth potential with a higher focus on capital preservation and income. This may be appropriate for clients who want to manage volatility and are somewhat sensitive to market fluctuations over a cycle.

KEY INFORMATION

Comparator Benchmark:	MSCI WMA PI Income
Launch date:	01 January 2020
Holdings:	35
Historic yield:	3.0%
Fees and Charges:	Please enquire

PORTFOLIO CONSTRUCTION

The portfolio is established in line with the asset allocation boundaries stipulated for the client's investment objective and using the table below.

Risk Profile	1	2	3	4	5	6	7
Score	Less than 25	25-34	35-44	45-54	55-64	65-74	75 or more
Investment Mix	Bank Deposit	100% Defensive	75% Defensive 25% Growth	50% Defensive 50% Growth	25% Defensive 75% Growth	100% Growth	As agreed

INVESTMENT MANAGERS

HARRY BURNHAM Chartered FCSI has over 25 years industry experience including spells at Williams de Broe, Brewin Dolphin, Ashcourt Rowan where he was the CEO and JM Finn.



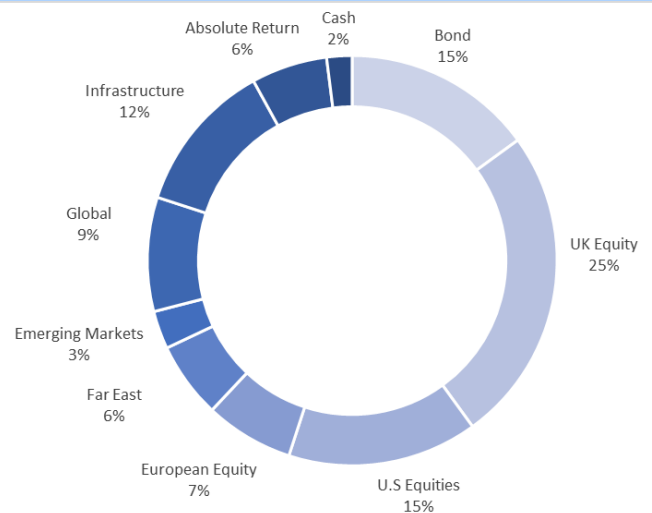
JONATHAN MACK Chartered FCSI graduated with a First Class degree in 2011. He has 10 years experience including Barclays, Brewin Dolphin and JM Finn.



CONSERVATIVE

APRIL 2021

ASSET ALLOCATION



TOP 10

Top 10 Equity Holdings		%
1	Amazon	2%
2	Microsoft	2%
3	Deere & Co	2%
4	Coca Cola	2%
5	Walt Disney	2%
6	Johnson & Johnson	2%
7	Syncona	2%
8	Rio Tinto	2%
9	B.P.	2%
10	Reckitt Benckiser	2%

WHY PARTNER WITH US?

- Truly bespoke portfolio management that adapts to your client's needs
- Access to global investment and research capabilities allowing us to act immediately to changes in the market
- An investment driven by results
- A personal relationship built on trust
- Improve your efficiency and mitigate risk to your business

RISK WARNING

This factsheet is only a guide to the portfolio described and the constituents and their weightings are subject to change at any time. No guarantees are made that investors will hold all of the investments listed, however, the overall asset allocation of the portfolio will be comparable. With investing, your capital is at risk. The value of investments and the income from them can go down as well as up and you may not recover the amount of your initial investment. Certain investments carry a higher degree of risk than others and are, therefore, unsuitable for some investors.